



UPCOMING ONLINE COURSES

12-Week Online Courses

Summer 2024 (Start Date: May 13th)

- Management of the Equine Environment
- Equine Exercise Physiology
- Equine Behaviour
- Equine Nutrition
- Equine Functional Anatomy
- Equine Business Finance & Risk Management
- Equine Journalism

Fall 2024 (Start Date: September 9th)

(Tentative offerings)

- Management of the Equine Environment
- Equine Health & Disease Prevention
- Equine Behaviour
- Equine Welfare
- Stewardship of the Equine Environment
- Management of Broodmare, Stallion & Foal
- Equine Business Management

uoguel.ph/equine-studies

Short Online Courses

(Full list of offerings at TheHorsePortal.ca)

- Introduction to Body Condition Scoring
- Equine Business 101
- Horse Behaviour & Safety for Youth
- Introduction to Forage
- Equine First Aid
- The Senior Horse
- Horse Care and Welfare

On-Demand (self-paced)

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Apr 8-19, 2024

April 22-29, 2024

Sep 16-27, 2024

Sep 30 - Oct 11, 2024

TheHorsePortal.ca

IMPROVE LIFE.



On Demand: Equine Business 101

On Demand: Approx: 20 hrs (self-paced) Access for 1 year!

The Business 101 on-demand online course arose out of an abundance of interest to better understand the business of managing and/or starting an Equine Facility, and to guide those that are interested in getting into this business or improving their existing businesses.

Topics covered:

- Develop your business plan
- Quantify your business plan, factoring in risk assessment
- Craft your Value Proposition – what sets you apart!
- Create a marketing plan and organize a launch event
- Consider how to approach tough business decisions
- Build and grow your business for the future

“A course everyone should take before they decide to go into equine-based business,” says Robin MacNeil, owner of Rise Again Ranch, Napanee On.

You will be part of a learning community that has already grown beyond 1,000 since June this year! Ideas and helpful tips are shared with peers in our Discussion Board and guest experts have provided invaluable advice. This gathering space provides a confidential, safe space to share and incubate ideas. It is a community hub where you can build on common passions and grow together. The Discussion Board will be available to you for a full year from the date of your registration on for an unbeatable low price of \$40.

General Enrollment – Register Today!

\$40.00 1 year of access

Register at TheHorsePortal.ca